

What to include in the terms of service?

Properly written terms of service need to serve as an instruction manual for visitors on how they can do business with a certain organization and they must offer detailed instructions for all situations, while at the same time being clear.

The terms of service must explain perfectly what the agreement between the business and the consumer is.

Additionally, it should also talk about what happens when a certain part wants to quit the business arrangement or is simply unable to continue with the deal.

This can save a lot of money in advance and help avoid various disputes when the customers or the business don't want to take responsibility for what they agreed on.

From website to website, the terms of service page can be different, but in general, these are some of the most important issues that need to be addressed:

1. A clear statement that points out what services or products will be given to customers.
2. Specifying payment terms, options and when the customer is obligated to make the payment.
3. Warranties or guarantees that are offered with the products or services.
4. Deadlines for delivering products or services with additional queries on the related subject.
5. Explaining what will happen if the customer or the organization doesn't pay/deliver the services or products. Clarifying what happens if one of the parties wants to stop the business relationship.
6. What law is governing the contract between the two parties.
7. How the terms of agreement affect the consumer and how they can get out of it and in which time.